

JOSE MARÍA MARTÍNEZ

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ACADEMIC APPOINTMENT

2025–Current **Post-Doctoral Research Fellow**,
Department of Economics
Monash University (Melbourne, VIC)

EDUCATION

- 2025 **Ph.D. in Agricultural, Food, and Resource Economics**,
Michigan State University (East Lansing, MI, USA)
- 2016 **M.Sc. in Applied Economics**,
Universidad del Valle (Cali, Colombia)
- 2014 **B.A. (Hons.) in Economics**,
Universidad del Valle (Cali, Colombia)

RESEARCH EXPERIENCE

- 2021–2025 **Graduate Research Assistant**, Michigan State University,
Department of Agricultural, Food, and Resource Economics,
East Lansing, MI.
- 2018–2021 **Research Fellow**, AGROSAVIA – Colombian Corporation of Agricultural Research,
Palmira Research Center,
Cali, Colombia.
- 2019–2020 **Visiting Scholar**, Michigan State University,
Visiting International Professional Program & AFRE,
East Lansing, MI.
- 2019 **Project Leader**, Universidad del Valle,
Office of Extension and Outreach & Economics Department,
Cali, Colombia.
- 2014–2018 **Research Associate**, Alliance of Bioversity International & CIAT,
Applied Economics Lab,
Cali, Colombia.

TEACHING EXPERIENCE

- Spring, Summer & Fall 2024 **Instructor of Record**, Michigan State University,
Department of Agricultural, Food, and Resource Economics,
Course: World Food, Population, and Poverty (AFRE 206),
East Lansing, MI.

- Fall 2023 **Teaching Assistant**, Michigan State University,
Department of Agricultural, Food, and Resource Economics,
 Course: World Food, Population, and Poverty (AFRE 206),
 East Lansing, MI.
- 2017–2020 **Adjunct Professor (Instructor)**, Universidad Autónoma de Occidente,
Economics Department,
 Courses: Econometrics II, Microeconomics III (Welfare Economics & General Eq.),
 Cali, Colombia.
- 2017 **Adjunct Professor (Instructor)**, Universidad del Valle,
Economics Department,
 Course: Econometric Methods for Impact Evaluation,
 Cali, Colombia.

SKILLS

Software abilities: STATA, $\text{\LaTeX}$, RStudio (*basic*), Q-GIS (*basic*).

Languages: English (*Fluent, CEFR C2*), Spanish (*Native*).

PEER-REVIEWED PUBLICATIONS

- 2026 [Quantifying Agricultural R&D Investment Gaps in the Global Coffee Sector](#)
World Development Sustainability, 8: 100261.
 (Maredia, M., and **Martinez, J.M.**)
- 2025 [Impact of Introduced Pastures in Colombian Lowland Ranching](#),
Agricultural Economics, 56(6): 1241-1259.
 (**Martinez, J.M.**, Labarta, R., and Maredia, M.)
- [Sweating Bullets: Heat, High-Stakes Evaluations, and the Role of Incentives](#),
Environmental and Resource Economics, 88: 2429-2467.
 (**Martinez, J.M.**, Zuluaga, V., and Buriticá, A.)
- [Adoption without Gains, and Vice-Versa: Exploring the Disconnect Between Improved Bean Varieties and Yield in Central America and Haiti through the Lens of Seed Systems](#),
Agricultural Systems, 230: 104447.
 (Reyes, B., Maredia, M. **Martinez, J.M.**, Gomez, L., Rosas, J.C., and Miranda, A.)
- 2023 [Market participation of small-scale rice farmers in Eastern Bolivia](#),
Journal of Agricultural and Applied Economics, 55(3): 471-491.
 (Lopera, D.C., González, C., and **Martinez, J.M.**)
- [Impacts of the joint adoption of improved varieties and chemical fertilizers on rice productivity in Bolivia: Implications for Global Food Systems](#),
Frontiers in Sustainable Food Systems, 7: 1194930.
 (**Martinez, J.M.**, Labarta, R.A., and González, C.)

- 2022 [Potato farming in Southwest Colombia: Types of farmers and their technical efficiency](#), *Ciencia y Tecnología Agropecuaria*, 23(2): e2236.
(**Martinez, J.M.**, Tarazona, R., Martínez-Pachón, E., and Ramos-Zambrano, H.S.)
- 2021 [Joint adoption of rice technologies among Bolivian farmers](#), *Agricultural and Resource Economics Review*, 50(2): 252-272.
(**Martinez, J.M.**, Labarta, R.A., Gonzalez, C., and Lopera, D.C.)
- [Multivariate analysis of the adoption of cacao productive technologies: Evidence from a case study in Colombia](#), *Economía Agraria y Recursos Naturales*, 21(1): 79-102.
(**Martinez, J.M.**, and Martínez-Pachón, E.)
- [Sensory dimensions of peach-palm fruit \(*Bactris gasipaes*\) and implications for future genetics](#), *Agronomía Mesoamericana*, 32(1): 77-92.
(**Martinez, J.M.**, Moreno-Caicedo, L.P., and Loaiza-Loaiza, O.)
- [Measuring the effect of long-term pitfall trapping on the prevalence of epigeal arthropods: A case study in the Pacific Coast of Colombia](#), *Sociobiology*, 68(2): e5928.
(**Martinez, J.M.**, Tarazona, R., Löhr, B., and Narváez, C.A.)
- 2018 [Household determinants of the adoption of improved cassava varieties using DNA fingerprinting to identify varieties in farmer fields: A case study in Colombia](#), *Journal of Agricultural Economics*, 69(2): 518-536.
(Floro, V.M., Labarta, R.A., Becerra, L.A., **Martinez, J.M.**, and Ovalle, T.M.)

ONGOING RESEARCH PROJECTS

The Dynamics of Agricultural Innovation in North India,
CGIAR Standing Panel on Impact Assessment, [[Monash University Website](#)]
with [Gaurav Datt](#) (Principal PI) and [Emilia Tjernström](#) (PI).

SERVICE

- 2023–2024 **President, Graduate Student Organization**,
Michigan State University, *Department of Agricultural, Food, and Resource Economics*.
- 2023–2024 **Student Representative in the Graduate Policy Committee**,
Michigan State University, *Department of Agricultural, Food, and Resource Economics*.
- 2018–2024 **Subject Editor in Agricultural Economics and Rural Development**,
Ciencia y Tecnología Agropecuaria, *Journal edited by AGROSAVIA, Colombia*.
- 2020–2021 **Alumni Representative in the Undergraduate Policy Council**,
Universidad del Valle (Colombia), *Economics Department*.
- 2019–2021 **President & Liaison, Inter-Network Innovation Committee**,
AGROSAVIA, *Palmira Research Center*.

Referee Service, Journals: Agricultural Economics, Agricultural and Resource Economics Review, Journal of Agricultural and Applied Economics, Discover Environment, Ciencia y Tecnología Agropecuaria, Revista Agronomía Colombiana – **Conferences:** 2026, 2025, & 2024 AAEA Annual Meeting, 2024 ICAE Triennial Conference.

AWARDS AND RECOGNITION

- 2025 **Department of Economics Research Enhancement Funding**, (AUD 27,180), Monash University, *Monash Business School*.
- Outstanding Graduate Student Instructor Award**, Michigan State University, *Department of Agricultural, Food, and Resource Economics*.
- CANR Dissertation Completion Fellowship**, Michigan State University, *College of Agriculture and Natural Resources*.
- 2021 **Sustainable Michigan Endowed Project (SMEP) Ph.D. Fellowship**, Michigan State University, *College of Agriculture and Natural Resources*.
- 2019 **Norman E. Borlaug International Research Fellowship**, United States Department of Agriculture, *Foreign Agricultural Service*.
- 2016 **Outstanding Masters' Thesis Award**, Universidad del Valle (Colombia), *Economics Department*.
- 2010-2014 **Outstanding Academic Performance Full Scholarship**, [All semesters] Universidad del Valle (Colombia), *Economics Department*.

CONFERENCE PRESENTATIONS

- 2025 **Grinnell College - Economics Department Seminar**, Grinnell, IA.
- Université Mohammed VI Polytechnique - Faculty of Governance, Economics and Social Sciences Seminar**, Rabat, Morocco. (*Online*)
- Universidad del Pacífico - Economics Department Seminar**, Lima, Perú. (*Online*)
- Pontificia Universidad Javeriana - Economics Department Seminar**, Bogotá, Colombia. (*Online*)
- Southern Agricultural Economics Association Annual Meeting**, Irving, TX.
- 2024 **AAEA Annual Meeting**, New Orleans, LA.
- 32nd International Conference of Agricultural Economists**, New Delhi, India.
- Latin American Section of the AAEA Webinar/Workshop Series**, Las Cruces, NM. (*Online*)

AERE Summer Conference,
Washington, D.C.

2023 **University of Houston, Economics Student Brown Bag Seminar,**
(Virtual) Houston, TX.

MSU AFRE Graduate Student Research Symposium,
East Lansing, MI.

2017 **VIII Bolivian Conference of Development Economics,**
Cochabamba, Bolivia.

2016 **XII National Microeconomics Symposium,**
Bogotá, Colombia.

2015 **29th International Conference of Agricultural Economists,**
Milan, Italy.

2013 **IX National Microeconomics Symposium,**
Bogotá, Colombia.

ASSOCIATION MEMBERSHIPS

American Economic Association (AEA), Agricultural & Applied Economics Association (AAEA), International Association of Agricultural Economists (IAAE), Southern Agricultural Economics Association (SAEA).